

**Olivia Chen**

**13938218**

**Preference 1. Marketing Director**

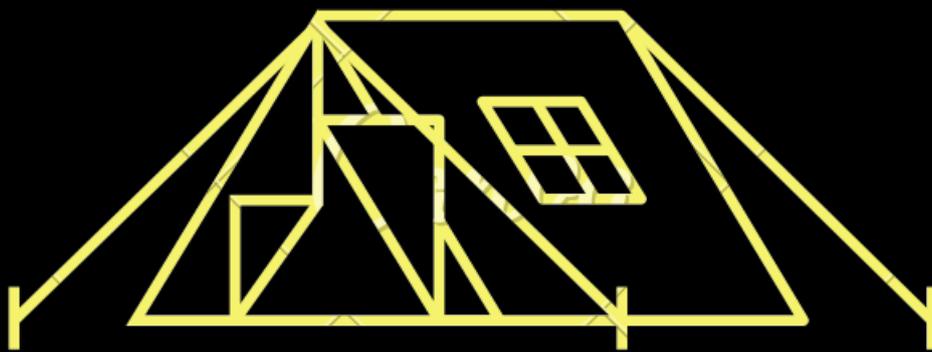
**Preference 2. Wellbeing director**

Being the First Year Representative for the LSS in 2020 was such a valuable experience as I got to meet people from all over the faculty, promote the society and deal with any queries or complaints. I also had the opportunity to work closely with the marketing portfolio. I was given a marketing requisition where I was in charge of the graphics and was mentored by a Marketing Director to ensure all design requirements were met. Working closely with the marketing team has opened my eyes to the hard work and effort they put into the organizing graphics, ensuring events are posted by the deadline, negotiating with other council members and ensuring the UTS LSS is presented at a high professional standard. I am prepared to take on this role as Marketing Director as I have been immersed in the marketing portfolio's hard work and effort throughout my tenure as First Year Representative, and I am ready to play a bigger part in the expansion of the society next year, especially in the marketing of events which were not able to happen during COVID19 ensuring that the LSS comes back big and better than ever.

I plan to help the Marketing Vice President with the designing of new merch which will include jumpers, trackpants, socks, beanies and shorts. I will additionally help with the logistics of collecting payments and handing out jumpers on a time schedule. The creation of graphics that are bold, professional and inspiring is key to expanding the UTS LSS engagement on social media. I will continue to work to promote and facilitate the high levels of engagement with law students and the society. In a marketing role, it is key to act as a point of contact for any student concerns over details of events/merch and ensuring all events are posted on time. Another key responsibility is communicating with other members of the society to ensure both sides have done their job in providing adequate details and have abided by the required time when submitting a marketing requisition. Finally, in the role of Marketing Director I plan to incorporate more mental health awareness into short terms posts such as 'Instagram story'. During COVID its important to address the challenges students have to go through when studying from home, including feelings of isolation and loneliness. By providing more frequent and engaging posts about mental health awareness and to check up on your friends, the LSS can connect to law students on a more personal level and help someone who may be struggling.

UTSLSS PRESENTS

FIRST YEAR  
LAW CAMP



WHEN? 24TH-26TH OF FEB 2021

WHERE? BROKEN BAY SPORTS AND RECREATION  
CENTRE

TICKETS NOW AVAILABLE

[bit.ly/lawcamptickets2021](http://bit.ly/lawcamptickets2021)

